

38925
Beacon Center

NC5 Political Check List

Initials of person
completing task

Col	Attach checklist to Order
Col	Include copy of Wide Orbit contract
Col	Include copy of Client order
km	Include copy of Check(s)
km	Political form is included in file
	Copy of invoice (stapled above checklist)
	Copy of refund checks (if applicable)

ORDER



Orders
Order / Rev: 38925
Alt Order #: 07948693
Product Desc: BEACON CENTER
Estimate: 3614
Flight Dates: 03/05/13 - 03/11/13
Original Date / Rev: 03/01/13 / 03/01/13
Order Type: GENERAL

WTVF

Primary AE: Fran Berg
Sales Office: WADC
Sales Region: National

Agency Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beacon Center
Demographic: A35-64
Product Codes: PO04
Priority: P2
Revenue Codes: AGY, POL, ISS

New Business Thru: 02/28/14
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/11/13	20	\$21,860.00	\$18,581.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	20	\$21,860.00	\$18,581.00	137.10
Totals	20	\$21,860.00	\$18,581.00	137.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVF	35%	\$21,860.00
Market	100%	\$62,457.14

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$40,597.14
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	03/05/13	03/07/13	M-F 6a-7a	CM	6a-7a	-TWT---	:30	3	\$750.00	P2	6.00	NM	3	\$2,250.00
				M-F 6a-7a											
				6A NEWS			1/DAY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/13	03/10/13	-TWT---		3				\$750.00		6.00			
E 2	WTVF	03/11/13	03/11/13		CM	6a-7a	M-----	:30	1	\$750.00	P2	6.00	NM	1	\$750.00

Totals	20	\$21,860.00
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1 of 3

Agency	() NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	() WASHINGTON
	815 SLATERS LANE	Sales Office () FRAN BERG
	ALEXANDRIA, VA 22314	Salesperson ()
Agency C/P1/P2/E	285/514/3614		
Flight Dates	03/05/2013 - 03/11/2013	Salesperson Phone#	202-872-1155
Hiatus Weeks		Salesperson FAX#	202-872-8745

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-TH	6A-7A	6A NEWS	:30	\$750.00	03/05-03/07	3	1	3	\$2,250.00	
Rating: 6.0												
Buyline Comment: 1/DAY												
	4	M	6A-7A	6A NEWS	:30	\$750.00	03/11-03/11	1	1	1	\$750.00	
Rating: 6.0												
	5	SA	6A-9A	SAT 6A NEWS	:30	\$380.00	03/09-03/09	1	1	1	\$380.00	
Rating: 6.2												
	6	SU	8A-930A	CBS SUN MORN	:30	\$750.00	03/10-03/10	1	1	1	\$750.00	
Rating: 8.1												
	7	W-TH	3P-4P	ELLEN	:30	\$450.00	03/06-03/07	2	1	2	\$900.00	
Rating: 3.3												
Buyline Comment: 1/DAY												
	9	TU-F	6P-630P	6P NEWS	:30	\$1,130.00	03/05-03/08	4	1	4	\$4,520.00	
Rating: 7.9												
Buyline Comment: 1/DAY												
	13	M	6P-630P	6P NEWS	:30	\$1,130.00	03/11-03/11	1	1	1	\$1,130.00	
Rating: 7.9												
	14	TU	7P-8P	NCIS	:30	\$3,600.00	03/05-03/05	1	1	1	\$3,600.00	
Rating: 14.0												

Rep Order# 7948693 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 03/01/2013 10:29 AM
Last Received: 03/01/2013 10:16 AM
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN
Advertiser () BEACON CENTER
Product BEACON CENTER
Estimate# 3614
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 285/514/3614
Flight Dates 03/05/2013 - 03/11/2013
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	SU	6P-7P	60 MINUTES	:30	\$2,700.00	03/10-03/10	1	1	1	\$2,700.00	
	Rating: 11.8											

	16	F	10P-1030P	10P NEWS	:30	\$1,500.00	03/08-03/08	1	1	1	\$1,500.00	
	Rating: 6.5											

	17	M	10P-1030P	10P NEWS	:30	\$1,500.00	03/11-03/11	1	1	1	\$1,500.00	
	Rating: 6.5											

	18	SA	10P-1030P	SAT 10P NEWS	:30	\$980.00	03/09-03/09	1	1	1	\$980.00	
	Rating: 7.3											

	19	W,F	1035P-1135P	D LETTERMAN	:30	\$450.00	03/06-03/08	2	1	2	\$900.00	
	Rating: 3.3											

Buyline Comment: 1/DAY

---REPORT TOTALS---

Report Totals: 20 / \$21,860.00

---SALES MONTHLY TOTALS---

Mar 13: 20 / \$21,860.00
Sales Totals: 20 / \$21,860.00
Station Totals: 20 / \$21,860.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$62,457	CABL 0%	CBLA 0%	CBLB 0%	INTA 0%	NCFP 0%
		UNKN 65%	WKRN 0%	WNAB 0%	MSMV 0%	WTVF 35%
		WUXP 0%	WZTV 0%			

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Agency C/P1/P2/E 285/514/3614
Flight Dates 03/05/2013 - 03/11/2013
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

Books null
Demos RA3564

TOTAL P.01

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC
ALEXANDRIA, VA 22314

WTVF-TV - WTVF-TV

32236

32236

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
03-01-13	30113SBWTVF-E	BI-BI-2013 3614	18,581.00		18,581.00

WO#
38925

ATTN: KILEY MURPHY
2 PGS

Check Total: \$18,581.00

Safeguard LITHO USA 10/12 W125F001675M

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32236

BB&T

Virginia

32236

NATIONAL MEDIA RESEARCH
PLANNING & PLACEMENT, LLC

815 SLATERS LANE
ALEXANDRIA, VA 22314

68-426/514

NUMBER

PAY EXACTLY*****18,581*DOLLARS*AND*00*CENTS

DATE

AMOUNT

Mar 01, 2013

\$18,581.00

PAY

TO THE

WTVF-TV

ORDER

474 James Robertson Parkway

OR

Nashville, TN 37219

VOID AFTER 90 DAYS

Jonathan W. Ferrell

THE REVERSE SIDE OF THIS DOCUMENT INCLUDES AN ARTIFICIAL WATERMARK. HOLD AT AN ANGLE TO VIEW

032236 0514010900005970413

P.01/01

12028728745

EAGLE TELEVISION

MAR-03-2013 21:44

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WTVF</u>	Date: <u>3/1/13</u>
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Beacon Center

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: <u>\$18,581.00</u>
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This broadcast time will be used by: Beacon Center

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No